



25 Whitlock Pl SW Ste 201

LUC MEDIA

Marietta

USA

## AGREEMENT MADE BETWEEN

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV. 1021-63391-1

**DATE PRINTED** 

1

**Cancellation Notice** 

Announcement 28 days

03/01/13

**PAGE** 

Required

prior notice

AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345623 ADVERTISER (OR AGENCY AND ADVERTISER)

> GREG SMITH FOR CITY ATTNY 9100 Wilshire Blvd Ste 345E

Beverly Hills CA 90212-3406

USA

CONTACT CHRIS HUTTMAN PRODUCTGREG SMITH/CITY ATTORNEY

LOCAL CHERYL CICCONE POL. AGENCY EST. NO. **PRODUCT** 1312 SALESPERSON CODE

GA 30064-3142

NATIONAL SALESPERSON

32354

NAME

AND

**ADDRESS** 

BROADCAST SCHEDULE STARTING 02/28/13 AND ENDING 03/05/13 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ethnicity		SPOTS	TI	ME				TOTAL		
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1	00011	2	04:29A	05:00A	30S	02/28/13-03/03/13	CBS2 NEWS 430-5A	2	25.00	50.00
2	11000	2	05:00A	06:00A	30S	03/04/13-03/05/13	CBS2 NEWS 5A	2	150.00	300.00
3	11000	2	06:00A	07:00A	30S	03/04/13-03/05/13	CBS2 NEWS 6A	2	150.00	300.00
4	11000	2	07:00A	09:00A	30S	03/04/13-03/05/13	THE EARLY SHOW	2	150.00	300.00
5	1	1	06:26A	08:00A	30S	03/03/13-03/03/13	CBS SUNDAY MORNING	1	500.00	500.00
6	00001	1	11:00A	11:27A	30S	03/01/13-03/01/13	CBS2 NEWS 11A	1	500.00	500.00
7	00001	1	02:58P	04:00P	30S	03/01/13-03/01/13	DR.PHIL	1	600.00	600.00
8	00001	1	04:00P	05:00P	30S	03/01/13-03/01/13	JUDGE JUDY	1	600.00	600.00
9	1	1	05:00P	06:00P	30S	03/04/13-03/04/13		1	500.00	500.00
10	1	1	06:00P	06:30P	30S	03/04/13-03/04/13		1	500.00	500.00
11	10000	1	10:59P	11:35P	30S	03/04/13-03/04/13	CBS2 NEWS 11P	1	1400.00	1400.00
12	00001	1	12:37A	01:37A	30S	03/01/13-03/01/13	CRAIG FERGUSON	1	300.00	300.00
13	1.	1	11:30P	12:30A	30S	03/02/13-03/02/13	CSI MIAMI/SA 1130P-12:30A	1	400.00	400.00
14	1	1	06:57P	08:00P	30S	03/03/13-03/03/13	SIXTY MINUTES	1	8000.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser





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AND AGENCY (OR SERVICE) ACTING AS AGENT FOR 345623

ADVERTISER (OR AGENCY AND ADVERTISER)

GREG SMITH FOR CITY ATTNY 9100 Wilshire Blvd Ste 345E

NO. WEEKS:

Beverly Hills CA 90212-3406

USA

CONTACT CHRIS HUTTMAN PRODUCTGREG SMITH/CITY ATTORNEY

AGENCY EST. NO. LOCAL CHERYL CICCONE POL. **PRODUCT** 1312 SALESPERSON CODE

GA 30064-3142

BROADCAST SCHEDULE STARTING 02/28/13 AND ENDING 03/05/13

NATIONAL SALESPERSON

32354

NAME

AND

**ADDRESS** 

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ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
TTEIWI					LENGIN					· · · · · · · · · · · · · · · · · · ·
15	10000	1	06:56P	07:30P	30S	03/04/13-03/04/13	ET	1	1400.00	1400.00
16	10000	1	07:30P	07:57P	30S	03/04/13-03/04/13	INSIDER	1	1400.00	1400.00
17	Su	1	08:00A	09:01A	30S	03/03/13-03/03/13	FACE THE NATION	1	500.00	500.00
18	10000	1	04:29A	05:00A	30S	03/04/13-03/04/13	CBS2 NEWS 430-5A	1	25.00	25.00
19	10000	1	11:00A	11:27A	30S	03/04/13-03/04/13	CBS2 NEWS 11A	1	500.00	500.00
20	10000	1	02:58P	04:00P	30S	03/04/13-03/04/13	DR.PHIL	1	600.00	600.00
21	10000	1	04:00P	05:00P	30S	03/04/13-03/04/13	JUDGE JUDY	1	600.00	600.00
22	10000	1	12:37A	01:37A	30S	03/04/13-03/04/13	CRAIG FERGUSON	1	300.00	300.00
23	1.	1	11:00A	01:00P	30S	03/02/13-03/02/13		1	1200.00	1200.00
24	1.	1	01:00P	03:00P	30S	03/02/13-03/02/13		1	1200.00	1200.00
25	1	1	11:00A	01:00P	30S	03/03/13-03/03/13		1	1500.00	1500.00
26	1	1	01:00P	03:00P	30s	03/03/13-03/03/13		1	1500.00	1500.00
27	01000	1	11:00A	11:27A	30S	03/05/13-03/05/13	CBS2 NEWS 11A	1	900.00	900.00
28	1	1	05:57A	06:27A	30S	03/03/13-03/03/13	SUN MORN NEWS	1	360.00	360.00

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BROADCAST SCHEDULE STARTING 02/28/13 AND ENDING 03/05/13

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4200 Radford Avenue, . Studio City CA 91604 AND

NO. WEEKS:

KCBS TV

AGENCY (OR SERVICE) ACTING AS AGENT FOR 345623 32354 ADVERTISER (OR AGENCY AND ADVERTISER) **Cancellation Notice** NAME LUC MEDIA GREG SMITH FOR CITY ATTNY Required 25 Whitlock Pl SW Ste 201 9100 Wilshire Blvd Ste 345E AND Announcement 28 days **ADDRESS** Marietta GA 30064-3142 Beverly Hills CA 90212-3406 prior notice USA USA CONTACT CHRIS HUTTMAN PRODUCTGREG SMITH/CITY ATTORNEY LOCAL CHERYL CICCONE POL. AGENCY EST. NO. **PRODUCT** 1312 SALESPERSON CODE NATIONAL SALESPERSON

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity										
ITEM	DAYS	SPOTS PWK.	FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
							Total Contract:	32		26235.00
							Billing Summary			_
					Qtr 1	<u>Jan</u> - <b>13</b> . 00	<u>Feb</u> <u>Mar</u> .00 26235.00		<u>Total</u> 26235.00	
					<b></b>			GR	AND TOTAL	
									26235.00	

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